



## Star Awards 2019

### Best Initiative to Retain and Develop Talent

This Award will be given to the business that has developed the most successful initiative to attract and retain talent within their business. Entry must explain the initial challenge the business faced; include clear examples of what was done to address the challenge and tangible, measurable results. Please include as much detail in the entry form as possible.

Name of the business:

Address:

Contact email:

Contact number:

#### Questions that should be covered

- Why is it important to attract and retain talent in your business?
- How have you struggled to do this previously?
- What was the impact on your business?
- What inspired you to change things?
- What steps were taken? (Please provide as much info as possible)
- How did you overcome challenges along the way?
- What was the result (please use data or measurable examples where possible) of the initiative?
- What are your goals for the next 12 months?

Please feel free to use testimonials to add weight to your entry and up to five images, where relevant. Please include this cover sheet with your entry.

Max word count 2000 send entries to [info@newerapr.co.uk](mailto:info@newerapr.co.uk) by August 30<sup>th</sup>

**Please indicate (Y/N) if you are happy for us to use the content in your entry in future marketing and literature to promote best practice.**

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